SUMMARY

I am a digital artist specializing in visual development. I am focused, creative, decesive and with great enthusiasm to continue developing my skills. I have knowledge in character animation, 3D modeling and concept art of characters and environments.

EDUCATION

- · Instituto Tecnológico y de Estudios Superiores de Monterrey, campus Querétaro.
- Degree of Digital art in the area of animation and with a concentration in digital modeling and sculpture. 2019 - 2023
- · Course of design and background paint by Erika Zinser. August 2024

EXPERIENCE

2D conceptual artist for Boutique Armáss Production studio in the short film production "El obsequio Ideal" (January 2025 - April 2025)

- Concept art of props and assets
- · Key art and publicity posters design
- Props and assets texture design

Creator of illustrations and visual content on the social network facebook of the clinical veterinary "Vet-Kar" (March 2024 - Present)

Short Film "Afterlight", a project in collaboration with the company "Outcom" (January 2023 - February 2023)

- Concept art and design of the main character
- · Concept art and design of the enviroment

Short Film "Estrellas de papel" (January 2022 - July 2022)

- · Concept art and design of the environment and props
- . I animated shots of the main character

Visual Novel "Un viaje difícil" to the Social Organization "Trascendencia Social" (January 2021 - June 2021)

- · Concept art and design of the environment
- Concept art and design of the secondary characters and props Development of mini 3D animated projects (August 2022 - May 2023)

Development of a children's ilustrated book (still in progress)

VOLUNTEERING

- Creator of audiovisual and broadcast content for the "opinion corner" and "meet the youth" section on the social networks (facebook and instagram) of the "Juventud Querétaro" organization (February 2022 - June 2022)
- Editor of the official website of the organization "Aprendiendo en Señas". (August 2021 December 2022)

CERTIFICATIONS

- · Certificate in Animation. Canvas Credentials (Badgr). July 2023
- Certificate in Visual Development. Canvas Credentials (Badgr).
 July 2023
- Certificate in Narrative and digital content. Canvas Credentials (Badgr). July 2023
- Certificate in Creative production. Canvas Credentials (Badgr).
 July 2023

CONTACT

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in linkedin.com/in/saraesmeralda-escobarescobar-9bab75224

LANGUAJES

- English Level B2
- Espanish native lenguaje

SKILLS

- · Creative solutions
- Process adaptability
- Time management
- · Careful in details
- Realistic and focused
- · Ability to meet deadlines
- Color theory
- Advanced illustration skills

SOFTWARES

- Photoshop (Intermediate)
- Illustrator (Beginner)
- Autodesk Maya (Intermediate)
- Zbrush (Intermediate)
- Clip Studio Paint (Advanced)
- Krita (Advanced)
- substance painter (Beginner)
- Toon Boom Harmony (Intermediate)
- Blender (Beginner)